

How do you handle photos of children?

As an organization, we use waivers in all of our education and public programs and distribute recognizable stickers so as to avoid taking or using photographs of those who have not granted us permission. If we have a photographer at a public program, we make an announcement and distribute the same stickers to those who do not wish to be photographed.

Do we need permission to take photos to post at public events?

Generally speaking, there is very little expectation of privacy at public events. You can feel comfortable taking photographs and posting them on your social media outlets. (Though, of course, if anybody asks not to be photographed, respect that request.)

****General Note Regarding Photography:***

It is possible that, after the fact, someone will see a photo and ask it to be taken down (even if you provided announcements, waivers, etc.). More likely than not, this scenario has a simple fix: take down the photo and replace it!

On Facebook, can you be notified of a message via text alert?

Yes! But it's a multi-step process. You'll want to log in on a desktop to tackle this!

1. First, you'll need to enable text alerts on your personal account.
 - a. Go to Settings > Notifications > Text Message > Edit > On
2. Now, you'll go to your organization's page.
 - a. Go to Settings > Notifications > Text Messages > On

****Fair Warning:** Doing this will send all of your Personal and Page notifications to you via text.

On the Notifications page in Step 2, you may want to Edit your notification settings if you're receiving too many alerts. (We prioritize comments, reviews and mentions and turn off many of the other notifications.)

Do emojis boost your content higher in the algorithms?

In a way! While emojis themselves don't necessarily trigger anything to put you higher on a feed, they have been proven to spark engagement. (Various studies show anywhere from 20-almost 50% more engagement.) That added engagement WILL put you higher in a feed.