

Partnering with Your Local Library to Engage Families



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Why create a “Young Naturalist Backpack Program?”

- Aging/diminishing membership
- Encroaching development
- Next generation disconnected from nature
- Lack of awareness of land trusts
- Misunderstanding of land trust goals
- Lack of perceived value of land trusts



Explore!

- Which item is YOUR favorite?
- If you were a CHILD, which item would be your favorite?
- What's ONE ITEM (that's not here) that you would add to your backpack?
- Which of your PROPERTIES easily lend themselves to this program?



Steps to create a “Young Naturalist Backpack Program”

#1



#2



#3



#4

Approach library

Executive Director

Point to existing programs around the state and country

Find funding

~\$150 per backpack

Look for sponsorships and/or donations

Go shopping!

Local or Amazon?

Decide if you want the backpacks to be the same or different

Promote

Your org & the library

What type of guest speakers and/or events could you have?

Small Group Brainstorm



- Which of your properties could these backpacks/materials be used on?
- How might you modify/adapt this idea?
- What are some potential challenges for implementing this program?

Conclusions/Questions



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