

Workshop Notice

How Software *Can* Improve Your Organization's Membership & Donations

Does your organization depend on index cards, Excel spreadsheet or access database for tracking your members and donations? Would you like computer software to help more successfully and efficiently track your members, solicit membership renewals, solicit annual appeals and other fund raising efforts? This workshop will present two software options to help you do just that!

Over the past 3 years, with grant funding from Third Sector New England and The Rhode Island Foundation, the RI Land & Water Partnership has been researching and testing software to help land trusts and watershed organizations be more efficient and more effective with their efforts to maintain and increase their memberships and donations. Our pilot project has screened dozens of different software solutions and tried three. Two are very suitable for small land trusts and watershed organizations. The organizations that participated in the Partnership's pilot project have been able to significantly increase membership and donations with this software. They also have better information on their membership trends and donations.

Come take a look at these software solutions and learn how you can adopt them for use by your organization.

When: Tuesday, October 7 5:30-7:30 pm

Location: The Nature Conservancy Conference Room
159 Waterman Street, Providence

Presenters & Software: **Salesforce** – custom tailored to meet the needs of
land trusts & watershed organizations
Helen Tjader – Barrington Land Conservation Trust
Claudia Swain – South Kingstown Land Trust

Donor Perfect On-line
David Francis – The Westerly Land Trust

Cost: Free, Workshop includes light dinner

Who Should Attend: This workshop is designed for the people in your land trust/watershed organization who keep your membership and donation records, send out membership renewals and other fundraising appeals.

Register for this workshop by **emailing or calling:**

Rupert Friday, RI Land Trust Council 331-7110 x 39 rfriday@tnc.org

Meg Kerr, Narragansett Bay Estuary Program 874-6525 megkerr@cox.net