How Software *Can* Improve Your Organization’s Membership & Donations

a

RI Land & Water Partnership Workshop

Tuesday, October 7, 2008
5:30 – 7:30

Agenda

5:30 – Welcome - Meg Kerr & Rupert Friday

5:35 – Background on Pilot Project - Rupert Friday

5:40 – How a good database and systems can help your organization
- maintain and grow your organization’s memberships and
- increase your level of donations
    Claudia Swain - Development Director, South Kingstown LT
    David Francis - Board Member, The Westerly Land Trust

6:00 – Overview of Donor Perfect On-line
    David Francis - Board Member, The Westerly Land Trust

6:20 – Overview of Salesforce
    Helen Tjader - Past President, Barrington Land Conservation Trust

6:40 – Discussion, Questions & Answers
    - Memorandum Agreements for Organizations Participating in Partnership Project

This project was supported by grants from Third Sector New England and The Rhode Island Foundation. The Project is coordinated by Meg Kerr (Narragansett Bay Estuary Program) & Rupert Friday (Rhode Island Land Trust Council) as an initiative of the Land & Water Partnership. Special thank you to the people and organizations participating in the Pilot Project over the past three years: Barrington Land Conservation Trust, The Westerly Land Trust, Wood-Pawcatuck Watershed Association, Woonasquatucket River Watershed Council, and Gail Gifford, Cause and Effect.